



OKUDA CO.,LTD.

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Date: APR 2018

Subject : Opening our new branch in Yagyū, Nara

Dear Our customers

We take pleasure in announcing the opening of new branch in Yagyū, Nara. OKUDA CO.,LTD. Nara branch is operating business which are based on Agri Tourism, Community based Tourism, Green Tourism, We will promote the charms of our SATOYAMA internationally and domestically. (SATOYAMA means SATOYAMA means a mountain clise to rural settlement habitat.)

Okuda Co.,LTD. Nara Branch is collaborated travel business with Yagyū Chaya. Yagyū Chaya is running business of rental cycles, cafe&restaurant and others. Yagyū Chaya welcomes group for the lunch set which is based on advance booking. We hope to receive your continued patronage in the future.

Sincerely yours,

Nobuko Okuda

President Representative Director



OKUDA Co.,LTD. Nara Branch Yagyū Travel

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Nara Branch Manager: Mr. Kuroda Atsushi

Authentic Village experience program in Yagyu&Nyu in Nara



OKUDA Co., Ltd. "Yagyu travel" opened as OKUDA CO.,LTD. Nara branch which locates in east area of Nara in March 2018. We are collaborated with Yagyu chaya which operates cafe, rental space, local coordinator and also management consulting in this village. We focus to create unique experience programs which is based on community based tourism and green tourism. Our partner, Nyu farm is established on April 2015. It aims 1. Promoting local agriculture industry of tea "Yamatocha(Yamato tea)" in Nara as by Yamatocha cheering party. 2. We active to understand and also, cultural exchanges enthusiastically with city and overseas throughout Satoyama experience for agricultural resort and agritourism. 3. We implement the event to be handed down to posterity about history and our traditional Japanese cultures in Nara. Our mission is to contribute for community. Our vision is to get involved people in the community and promote revitalization of the region together.

